



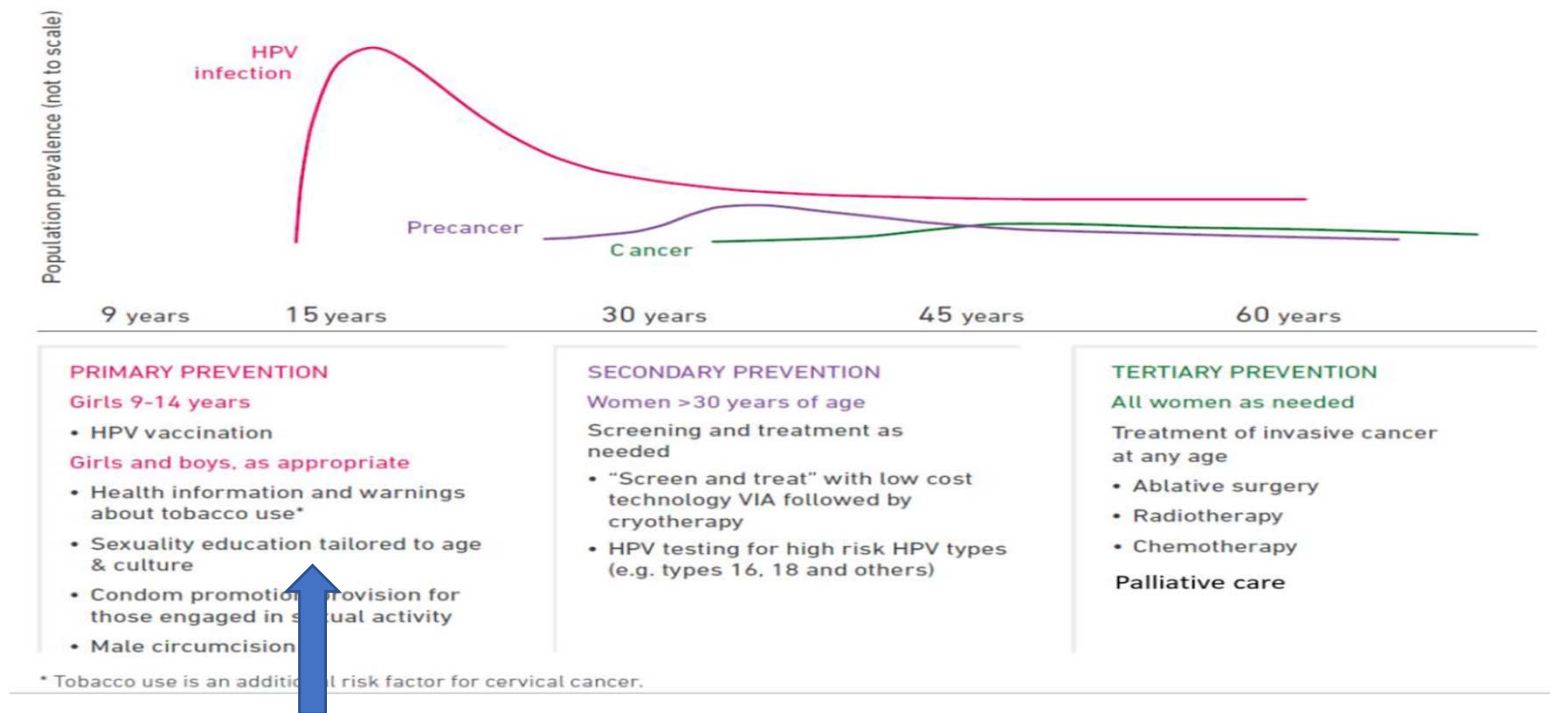
UNICEF's role in HPV vaccination and cervical cancer elimination

Dr. Oya Zeren Afşar
HPV Coordinator
UNICEF NYHQ

HPV prevention and Control Board Meeting, Colombia, 15-16 November 2018

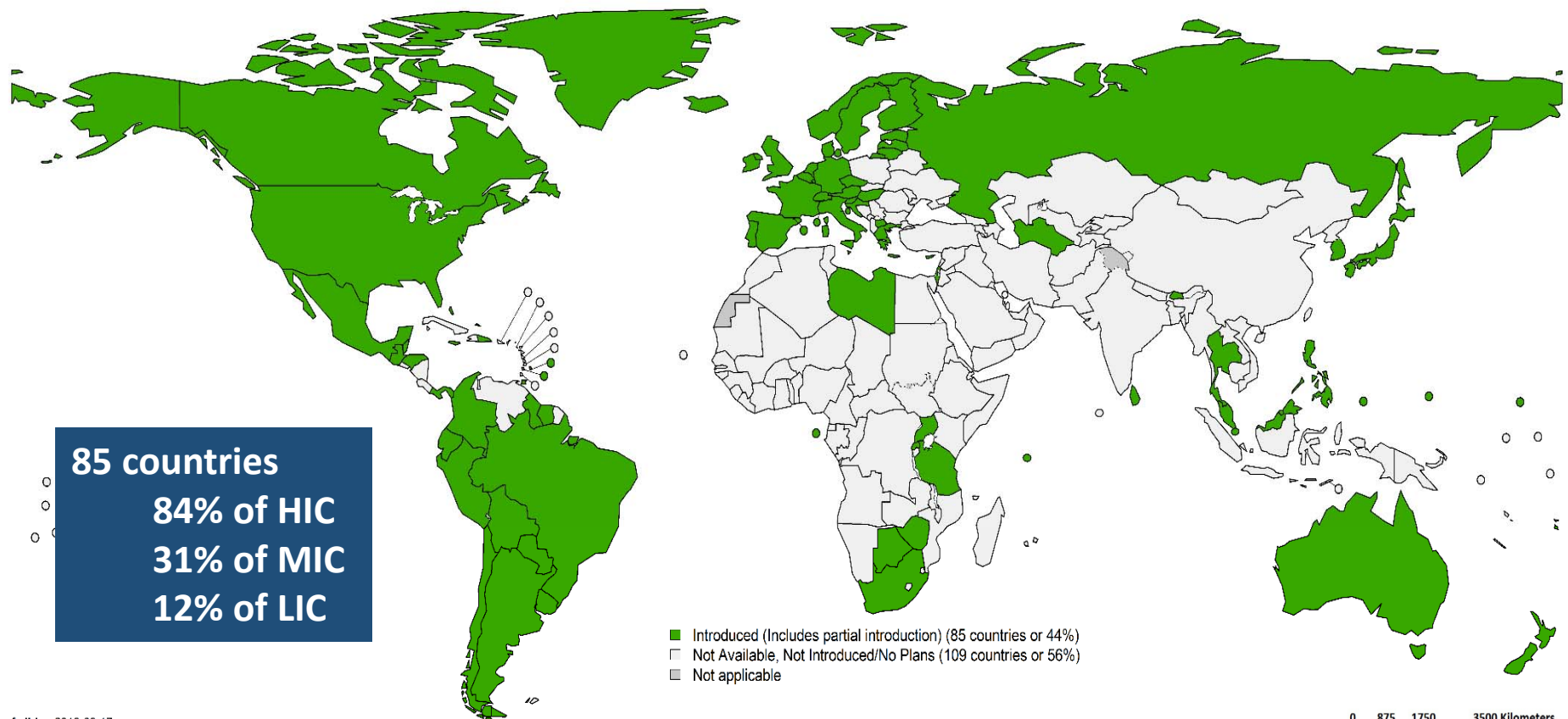
Cervical cancer elimination

Interventions through the life course



UNICEF focus
Primary prevention

Countries with HPV vaccine in the national immunization programme



Date of slide: 2018-09-17

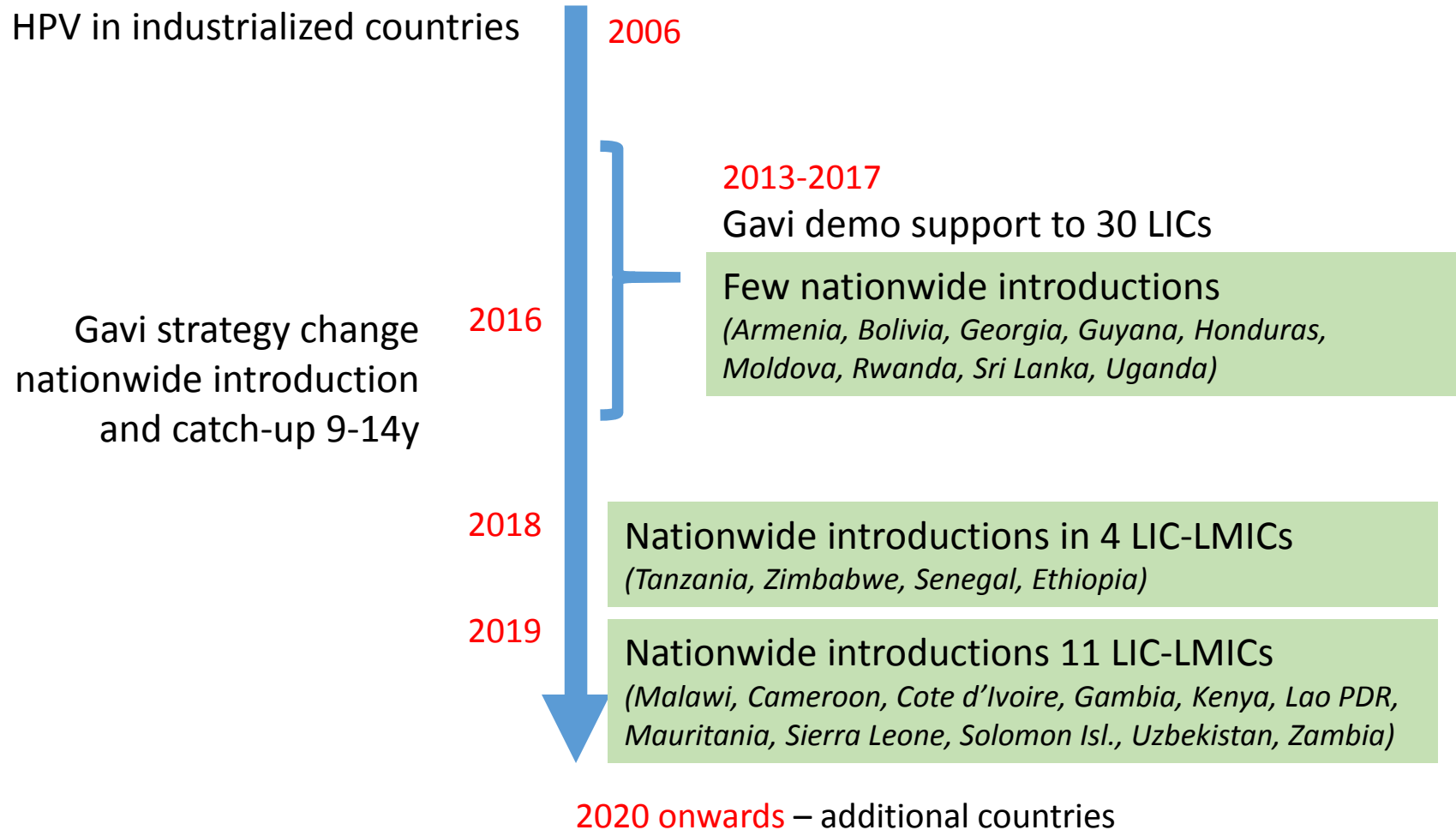
Map production: Immunization, Vaccines and Biologicals (IVB), World Health Organization (WHO)

Data source: IVB database, as at 17/09/2018

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Global scale-up of HPV vaccine



UNICEF's support in HPV



Global policies



Communication/Social mobilization



Vaccine supply and price



Technical support to countries



HPV and adolescent health

Global policies



- UNICEF is a member of UNJGP
- Participated in the development of global strategy

**Global Cervical Cancer
Elimination Strategy
(Under development by WHO)**

HPV communication resources

Field guides for countries introducing HPV

- Messaging framework
- Advocacy pack
- Risk and crisis communications guide
- Interpersonal communication and job aids
- Community alliance guide
- Digital dialogue guide
- Monitoring and evaluation guide
- Field notes on communication planning
- Branding guide
- Country plans, materials and reports

Global HPV
Communication

**Field Guide - Interpersonal Communication
for HPV Vaccination**





Country support for introduction

- Member of country level task forces
- Decision making/Gavi application
- Development of HPV introduction plan – focus on communication, social mobilization, crisis communication, digital outreach
- Implementation of communication plan: Material development, broadcasting, assigning champions, engagement of community leaders (religious, media)
- Crisis preparedness and capacity building
- Participation in readiness assessment
- Launching event
- Monitoring of implementation – focus on communication, awareness, acceptance, traditional & social media coverage, rumours.
- Participation in post-introduction evaluation

Vaccine supply



- UNICEF Supply Division – largest global buyer of vaccines
- Multi-year tenders (HPV 2019-2021)
- Industry consultations, market shaping
- Gavi-supported affordable vaccine price 4.5 \$/dose
- Technical support to MICs on forecasting and procurement

HPV as part of adolescent health

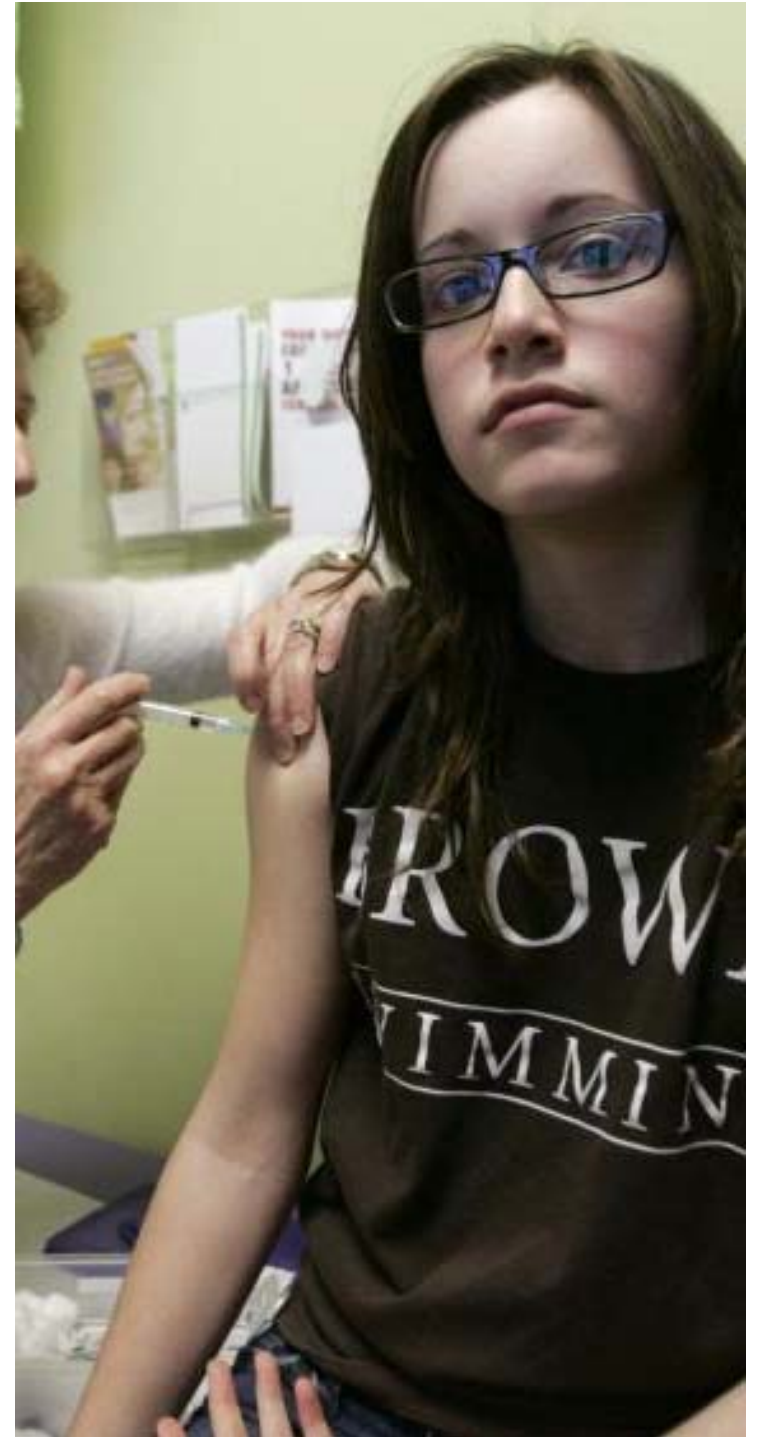


Integrated delivery of adolescent health and development interventions

- Other vaccines (Td booster)
- Health education and promotion (Sexual and Reproductive Health, HIV/AIDS, physical activity, mental health, substance abuse incl. alcohol/tobacco, violence)
- Nutrition (healthy diets, iron-folic acid supplementation, deworming)
- WASH (hand washing, menstrual hygiene management)



Feasibility and acceptability assessments in Tanzania, Zimbabwe



Thank you...

